

Website Credibility Checklist

Use this checklist as a guideline to help you decide whether an online source is reliable.

8 or more points: This is probably a reliable source; consider using it.

5 - 7 points: This might be a good source; try to find out more about it before using it

4 or less points: This is probably not a reliable source to use

URL: http://			
Circle the number in the column that is the best answer	Yes	No or Not Sure	Total Points
PURPOSE			
The main purpose of this site is to provide facts (not opinions) <i>Even non-profit.org sites may be biased</i>	1	0	
This site is clearly biased toward a specific opinion or point-of-view	-1	0	
The main purpose of this site is to sell a product or provide a service <i>a .com site may try to sell you something, whereas a .edu site most often exists for the sake of education</i>	-1	0	
ACCOUNTABLE			
I can identify a group or individual responsible for the content on this site <i>Look for their qualifications</i>	1	0	
This site provides contact information that can be used to contact the person or organization for more information <i>The author should be accountable</i>	1	0	
CURRENT			
This site is maintained by a person or organization that I know is credible outside of the internet	1	0	
This site has been updated in the past 3-6 months <i>A reliable site is frequently revised</i>	1	0	
This site was first created more than 2 years ago <i>A sites' longevity can be a clue to its reliability</i>	1	0	
This site has external links to other credible websites	1	0	
This site contains many misspellings and/or broken external links or has no external links	-1	0	
CONTENT			
This site has information that is relevant to my topic <i>It is important to maintain your focus</i>	1	0	
This site uses language and explanations I can easily understand <i>It is important that you can understand the information on the website,</i>	1	0	
There is not any, or hardly any, advertising on this website			
ACCURATE			
I have verified the information on this site on 2 other websites, or using reliable offline resources <i>Information found on the internet always needs to be verified with a reliable source, and all information used should be included in a bibliography</i>	1	0	
Would you use this as a credible source? (circle one) YES NO	Total Points:		
Why or why not? (write 1 or 2 sentences of explanation)			